



# Covered.

Looking back on our centenary year.





# A massive thank you!

What better way to have celebrated our centenary year than by raising over **£100,000** for charity. The chosen charities were handpicked by our staff, due to the invaluable work that they do both nationally and within our local communities. Thank you to all of you who donated, making the amazing work our chosen charities did last year possible.

We look forward to continuing our fundraising efforts in 2020 and beyond.

— **Polly Staveley**, *Managing Director*



# We had a ball!

A huge thank you to everyone who joined us for our Centenary Charity Ball at Rudding Park Hotel & Spa Harrogate, in celebration of our 100<sup>th</sup> year.

The roaring 1920s inspired evening saw wonderful performances from flapper girls, a firework display which lit up Rudding Park and a live band who took the party into the night.

The Centenary ball raised an incredible **£34,000** over the course of the night, helping us reach our ambitious target of raising **£100,000** for charities close to our hearts in 2019!



# Fundraising highlights.



## On your bike!

Bernard Dunn and Conor Russell donned up the lycra to cycle 45 miles in this iconic classic challenge from Glasgow to Edinburgh in September, raising almost **£500.00**.



## Cathedral Abseil

Polly Staveley, Managing Director, abseiled down the Ripon Cathedral in May. That's one way to catch a good view of the North Yorkshire countryside, and of raising **£1,735.00** for charity.



## Gospel Concert

Ruth Newbold, and her team in the Lerwick office, organised a gospel concert with great success, raising **£2,213.00**. The concert featured artists including Sheila Henderson and Freda Leask.



## The Skydive

July saw a group of brave, or some might say completely crazy, employees jump out of a plane from 14,000 ft, risking life and limb – and raising a whopping **£4,435.00** for charity!



# Candlelighters.

Each year, around 150 children in Yorkshire are diagnosed with cancer. When a child receives a diagnosis, lives are turned upside down in an instant, not just for the child but for their parents, grandparents, siblings, friends and extended family. Getting well again can be a long and challenging journey, physically, emotionally and even financially. Candlelighters provide financial, emotional and practical support to children and families affected by childhood cancer across Yorkshire, for as long as families need it.

Candlelighters receives no government funding and so relies on the generous donations of the community.

Natalie Kisby, Head of Family Support at Candlelighters, said:

*Everyone is so grateful for the incredible support shown by TL Dallas, helping us to make our work possible. Thanks to the donations of our generous supporters, we hosted a variety of Christmas activities at our support centre, including a festive afternoon tea for our grandparents' group.*

*We have a soldier and every soldier needs an army. Candlelighters are our army, and whether we win or lose the war they will always be remembered for helping us fight the battle... Never give up hope. Candlelighters are hope.*

— Liz (Mum)



**Candlelighters**  
Supporting the families of children with cancer

Date 20/12/19

Pay **Candlelighters**

From **TL Dallas**

£ 15,775

Fifteen Thousand Seven Hundred + Seventy Five!

Registered Charity No: 1045077

[www.candlelighters.org.uk](http://www.candlelighters.org.uk)





# British Heart Foundation.

The British Heart Foundation (BHF) invests £100 million into lifesaving research every year, finding new and better ways to diagnose, treat, prevent and cure heart and circulatory diseases, such as heart attack and stroke, and the risk factors which cause them, such as diabetes.

Heather McDonald is one of the people who have been helped by the BHF in the past year. Heather, 58, from Tarvin in Cheshire was diagnosed with heart failure in 2017 and had an operation in January to implant a special kind of pacemaker.

*I was shocked that the problem was my heart. I thought I had severe asthma. Being told that my heart was only working at 17% of its capacity, and the only cure is a heart transplant, was so much worse than I thought. I found the information from the BHF really helpful during this time. My wish is for everyone to get the care that I had, so they can enjoy more time with their loved ones. Research can save lives – it definitely saved mine.*

— Heather

The money raised will help The British Heart Foundation to continue to invest in its lifesaving research, enabling it to find new and better ways to diagnose, treat, prevent and cure heart and circulatory diseases.



# Mind in Bradford.

For Mind in Bradford, your generous donations will ensure the continuation of its wellbeing sessions, offering a safe environment for clients to find practical ways to manage their mental health, as well as reducing social isolation and allowing attendees to benefit from peer support.

*I've been attending the wellbeing programmes at Mind in Bradford for over a year now and notice in myself how much more confident I feel and how much more ready I am to help myself when I'm struggling. The support I've received from the team at Mind in Bradford has helped me see I'm not on my own and that mental health can affect anyone and everyone in different ways. There is a sense of community and support which has really helped me to feel understood and find ways of keeping well.*

— IL

Aanika Dhillon, Fundraising & Development Manager at Mind in Bradford said:

*"The generous donations we have received from our partnership with TLDallas have helped us to make sure we have a team of trained practitioners to lead these programmes, offering expert, experienced and compassionate support to people who are learning to manage their mental health struggles and find wellbeing."*







# Sedbergh Youth & Community Centre.

The money raised for Sedbergh Community Centre in Bradford will enable the centre to continue delivering services to the local community. Thanks to the centenary fundraising efforts, the centre has introduced additional activities to help reduce social isolation among the older demographic, in particular by offering a new weekly gentle exercise session in partnership with Sportsworks Yorkshire. These young at heart sessions have already seen a 20% increase in attendance.

**Michael Buck, chairman of Sedbergh Community Centre, said:**

*"TL Dallas are a well respected local company who make a determined effort to help and support local charities. The kind donation they have already made to Sedbergh Youth & Community Centre has enabled us to continue helping local residents of all ages."*



# UNA conference.

We were very pleased to host our friends from UNA, the independent broker alliance, for their 21st annual conference in Leeds. This year's conference theme was "back to the future", with a focus on looking forward to the future of the insurance industry, while making sure we do not forget what we can learn from the past.

The conference covered a wide range of topics within this theme, including professionalism, codes of conduct, diversity and inclusion and education. The day brought insight provoking talks from key speakers in the industry, including Behavioural Economist Mark Pittaccio and Professional Standards Director at the CII Melissa Collett.

In the spirit of celebrating and looking to the future, our Bradford-based apprentices Marcus Kelly and Sophiya Adam were both nominated for the Best Newcomer award. Both nominations were made in recognition of their development within the insurance broking sector, with Sophiya taking home the award.

Over £3,700 was raised, with all of the funds going to support Mind in Bradford, one of our chosen centenary charities.

**Polly Staveley, Managing Director, commented:**

*"We were absolutely delighted to host our UNA friends in Yorkshire for the 21st annual conference, in our centenary year. A productive day and night were had by all and UNA very kindly agreed for monies raised on the night to be donated to the TL Dallas charity fundraiser."*





# We're looking to the future with green client wins.

We're proud to announce last year saw us gain two new clients, who's business models champion environmental sustainability. In 2020 and beyond we will be providing business insurance for EarthKind, a new brand by Tony Maleedy Hair Ltd, which manufactures ethical, plastic-free shampoo bars and Bower Collective, which produces home and personal care products in reusable and refillable packaging. Both Bower Collective and EarthKind were established with the goal of eliminating plastic waste from households, having identified the risk that mass-produced micro and nano plastics can pose to the planet's ecosystem.

Marcus Hill, co-founder and chief executive of Bower Collective, said:

*"The plastic waste crisis is a defining environmental issue and Bower Collective has a vision to tackle it. Through our work with TL Dallas, we can ensure our businesses' sustainability, as well as further spread the word about the dangers of plastic pollution."*

Jonathan Lawson-Brown, Managing Director of Tony Maleedy Hair, said:

*"There is only one planet Earth and through EarthKind, we are doing our part to ensure that we can look after it as much as possible, by manufacturing plastic free, sustainable hair care products. We recognise the importance of looking to the future in order to combat the enormous damage that has already been done to our planet."*

Mackenzie Dallas, Group Director, added:

*"Both as a business and as individuals, we are increasingly aware of the impetus to change the way in which we consume products, in order to preserve the lifespan of our planet. Working with Bower Collective and EarthKind enables us to give our support to these commendable objectives, as well as inspiring and educating us to act more sustainably."*

Bower Collective are pleased to offer a discount of **15%** to employees of TL Dallas clients.

**CODE: DALLAS15**

Redeem at [bowercollective.com](https://www.bowercollective.com)



# We're looking to the future for our people.

Our centenary year saw the appointment of Head of People, Lizzy Tyler. As a family business, we've always put our people at the heart of what we do. Lizzy's appointment will ensure our processes are in line with our culture, matching our growth ambitions with initiatives that help nurture future talent. As such, 2020 will see an extension of our apprenticeship programme, to support the future of our industry by investing in talent and providing job opportunities for people in local communities.

Last year we welcomed our first cohort of apprentices into our Bradford headquarters and London offices, and this year we plan to roll out the scheme across our other branches. The apprenticeship scheme provides employees with both practical on the job training and structured learning, culminating in the Chartered Insurance Institute qualifications.



Apprentice, Sophiya:

"I'm really grateful to have been given the opportunity to establish myself in the insurance broking sector. Working as an apprentice for TL Dallas will equip me with the tools that I need to succeed, and I'm looking forward to continuing with the firm during the next steps of my career journey."



Apprentice, Marcus:

"Being able to learn on the job has been really important for my progress within the company. The apprenticeship scheme has enabled me to stay local to Bradford, as well as boosting my confidence within many different areas of the business and its operations."

Lizzy Tyler, Head of People, added:

"We are proud of what we have achieved so far through our apprenticeship programme and believe it will play an important role in ensuring we have a sustainable business model for our company and people for the next 100 years."





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